



May 2008

Dear Educators:

As the school year draws to a close, the All-Terrain Vehicle Safety Institute would like to ask educators to impress upon students and their parents the importance of all-terrain vehicle safety. Summer vacation marks a time when students have more free time, some of which may be unsupervised and include access to an ATV.

There are approximately 25 million Americans operating ATVs in the United States. It is important that riders and non-riders alike understand the value of safe and responsible ATV use. The ATV Safety Institute has created activity sheets for students about ATVs and the Golden Rules of ATV safety. Click on the link to download the activity sheets for grades K-6 or 7-12, and please share this important information with your students and their parents.

U.S. Consumer Product Safety Commission data show that 92 percent of all ATV-related fatalities are the result of warned-against behaviors. These behaviors include: not wearing a helmet, riding on public roads, carrying a passenger on a single-rider ATV, youth riding unsupervised, riding with no formal ATV training, and riding the wrong size ATV. Approximately 90 percent of youth ATV-related injuries occur when a child under the age of 16 is operating an adult-sized ATV.

The ATV Safety Institute's primary goal is to promote the safe and responsible use of ATVs, thereby reducing accidents and injuries that may result from improper ATV operation. The safety of all riders, including your students, is our top priority. ATV Safety Institute member companies offer free training, approved by the Consumer Product Safety Commission, to all purchasers of new ATVs. Purchasers of previously owned or non-member brands can receive training for a nominal fee.

Parents literally hold the key to a child's safety. Please help us inform the parents of your students about safe and responsible ATV use. [Click here](#) for a letter to parents on the importance of ATV safety and distribute at your discretion.

Feel free to contact the ATV Safety Institute should you have any questions or to request safety materials for your students at (800) 852-5344, or visit our website www.atvsafety.org.

Sincerely,

Tim Buche
President
ATV Safety Institute